

Advertising rate card 2027



Oakhaven Matters is a professionally produced, high-quality magazine covering a range of topical subjects including interesting features and useful reference sections.

Issued twice a year, Oakhaven Matters has a long shelf life and coffee table appeal. This is a fantastic opportunity for you to advertise your business at the same time as supporting Oakhaven Hospice by covering some of the magazine design, print and distribution costs.

Oakhaven Hospice provides specialist palliative and end of life care and support for patients and their loved ones, free of charge. Currently, Oakhaven is caring for over 650 patients at any time, and supporting their loved ones. Our vital hospice care is provided in the Hospice and in homes throughout the New Forest, Totton and Waterside communities.

Last year the cost of running Oakhaven Hospice was £10 million. Only 14% of Oakhaven's costs are covered by the NHS. For the remaining 86%, Oakhaven relies on donations, fundraising, gifts in wills and the income raised by its charity shops and home care provider, Oakhaven Care Ltd. Your advertising support will help us greatly.



Distribution

Total reach: approx 30,000+

Oakhaven Matters is posted directly to our subscribing supporters. It is given out at Oakhaven Hospice, at the Coates Centre and at our charity shops in Lyndhurst, New Milton, Lymington, Totton and Hythe. Copies are given to Oakhaven Hospice families and Oakhaven Care clients throughout the New Forest, Totton and the Waterside.

Copies of Oakhaven Matters are also given out by Oakhaven's clinical and professional partners and distributed to a number of community venues by our Awareness Volunteers.

A digital version of Oakhaven Matters is displayed on the Oakhaven website and this is shared with Oakhaven followers on social media (Facebook, Instagram, LinkedIn and X) and with subscribers to the monthly Oakhaven Matters email.

Advertising rates

TWO editions: Spring/Summer 2027 and Autumn/Winter 2027

- Inside front/back cover full page: £1,390.00 +vat
- Run of magazine full page: £990.00 +vat
- Run of magazine half page: £590.00 +vat

ONE edition: Spring/Summer 2027

- Inside front/back cover full page: £745.00 +vat
- Run of magazine full page: £545.00 +vat
- Run of magazine half page: £345.00 +vat

Page specification

Full page: 170mm wide x 240mm high (bleed size: 176 x 246mm)

Half page: 170mm wide x 120mm high (bleed size: 176 x 123mm) landscape

Please send artwork to Tanya Baddeley at tanya.baddeley@oakhavenhospice.co.uk

Timings and deadlines

The Spring/Summer 2027 issue will be published and distributed at the start of March.

Press-ready artwork by Friday 29 January 2027

The Autumn/Winter 2027 issue will be published and distributed at the start of January.

Press-ready artwork by Friday 2 July 2027

Book your advertising space today

To book your advertising space, please contact Tanya Baddeley, Head of Marketing at tanya.baddeley@oakhavenhospice.co.uk

